

accurately articulate and attribute research consumption and value allows for transparency to investors and shareholders alike. This added detail enables more meaningful discussions with providers and within firms, ensuring the development of increasingly insightful and relevant future research offerings, a change which is beneficial to all parties.”

ENDS

About Red Deer:

Red Deer is a financial technology company dedicated to enhancing the performance of active investment managers. Serving a client base of some of the world's leading hedge funds, asset managers and wealth management firms, Red Deer is founded on three key pillars – ‘Miss Nothing that Matters’, ‘Turn Data into Decisions’ and ‘Stay Ahead of Regulation’. Red Deer enables active investment managers to intuitively explore and discover, share and collaborate and make data-driven decisions that drive performance, whilst seamlessly staying on the right side of regulation.

Discover the technology that has the power to change your investment world. Visit www.reddeer.com or email media@reddeer.com

About Raymond James Investment Services Limited (Raymond James)

Raymond James Investment Services Limited (Raymond James) was founded to service and support entrepreneurial investment managers and investment focused financial planners in the UK who run growth orientated practices with a strong management and compliance culture. These wealth managers service high net worth clients with complex financial needs.

Our services are delivered in an open architecture environment so that wealth managers select the products and solutions that meet their clients' specific needs in the most cost-effective manner. Furthermore, Raymond James does not centrally manufacture and promote any proprietary investment products in the UK, ensuring there is no conflict to the wealth manager's unbiased investment selection.

Raymond James offers three business models, including Independent Contracting, Professional Partner and the Investment Management Platform. In our first two business models, Raymond James provides the regulatory umbrella, which means it can help individuals set up a boutique wealth management/investment management practice efficiently, with the individuals authorised with the FCA through Raymond James. The Investment

Management Platform model provides a progressive discretionary investment management platform for firms that are already authorised with the FCA. Wealth managers can move between business models as their needs evolve and in all cases, the wealth managers run commercially independent practices.

See www.RaymondJames.uk.com for further information.

Raymond James Investment Services is a member of the London Stock Exchange and is authorised and regulated by the Financial Conduct Authority. Its Registered Office is at Broadwalk House, 5 Appold Street, London EC2A 2AG. Registered in England and Wales No. 3779657.